



Colorado's Complete Homebrew Supply

Howdy Fermenting Friends!

Break out those brew kettles, fire up your burners, dust off those fermenters and pour yourself a tall glass of your favorite home-made beverage, because it's time for an exciting edition of the **What's Brewin' News**.

March 2007

CONTENTS:

- We're Moving
- We're Hiring
- National Homebrewers Conference Competition
- March Schedule

We're Moving

It's official, What's Brewin' will be moving to our new location at 2752 47th St., on March 28th. Sunday, March 25th will be our last day at our current location. We will be closed Monday and Tuesday, March 26th and 27th, for the move. Wednesday, March 28th, will be our first day open at our new location and we will assume our regular business hours.

We've had a long history here on Bluff St., nearly 12 years. In early 1995 my father decided it was time for What's Brewin' to move from its original location on 8th and Pearl to a bigger and better location. In May of 1995 What's Brewin' moved to a unit on the other side of this building, 2886 Bluff St. We were in that unit until June of 1998 when my father decided to move into the space we are currently occupying. We've been here ever since, and for the last couple of years it has seemed increasingly necessary to move into a bigger, better location. The new store is definitely bigger, now we just have to see if it will be better, but we're pretty sure it will be. Not very much will be changing, so you can look forward to a similar setup, and the good customer service that you've learned to expect at What's Brewin'. Because the new store is right off of Foothills Parkway, it should be more convenient for most customers to get to compared to our current location. The parking situation should also be a huge improvement. Overall we really look

forward to doing business in the new store, it's a step towards maintaining a good future for the oldest homebrew supply store in Colorado.

We're Hiring

We are sad to announce that Brian will be leaving What's Brewin' at the end of March. Brian has been a wonderful asset to us and to all of you, and we are definitely going to miss him. That all being said, it appears that there is a potential opportunity for any of you who have been fantasizing about working in the exciting and rewarding environment of a homebrew supply store. The ideal candidate for the job will be a highly motivated, hard working person, with a positive attitude, really good people skills, and a good knowledge of home beer/wine/mead making, with a strong desire to learn more. This job requires frequent lifting of up to 75lbs, so you need to be in good shape to work for What's Brewin'. The position is part-time, probably around 20 hours a week, weekends are mandatory. Tasks mainly consist of helping customers, packaging, and cleaning. Pay starts at \$9 per hour with an opportunity to make more depending on knowledge and experience. Come into the store to fill out an application if you are interested in the position.

National Homebrewers Conference Competition

So you think you make good beer eh? Good enough to stand against 4,500 other homebrews? Why not put your best to the test in the world's largest beer competition, the American Homebrewers Association's 29th Annual National Homebrew Competition. If you're planning on being competitive with your homebrew, then you don't want to miss this one, this is the Super Bowl of homebrew competitions, the Olympics of homebrewing. If you don't already have something to enter, then you'll want to get started ASAP, entries are due no later than 5pm on Friday, April 13 2007. We are NOT an entry drop off point, for a map of drop off points by region, and for complete and detailed information on this event, go to www.beertown.org.

March Events Schedule

Beginner Brewing Class Wednesday, March 14th, 7:00pm.

- Remember to sign up for the class in advance here at What's Brewin', or you can call to sign up. Also remember to tell your friends and bring them with you to learn about the exciting craft of homebrewing!
- Classes are free, fun, and you get free beer, so what are you waiting for, come and learn about homebrewing!

Tasting Session Sorry no March Tasting Session.

Well that's it for this edition of the What's Brewin' News. Keep those fermenters full, and remember we are what's brewin'!